



## **OLD BOYS' ASSOCIATION (Estd. 1918)**

**St. Joseph's Boys' High School, Bangalore**

### ***Appeal for Advertisements in Annual Report 2018-19***

Dear Josephite,

Thank you for being an avid Ole Boy of SJBHS.

Over the year, we as an association have taken up a number of projects that support the school with the noble task of bringing our superb citizens for the world. We think history bears us out in this.

We have specifically taken up the following projects as part of our portfolio for the year gone by. And we plan to grow and enlarge them over the years.

Naturally, we would like to give you the opportunity to share in our joy by contributing whatever you think fit to support our efforts in this regard.

Take a look at some of our projects:

Amongst other things, the OBA has instituted schemes under which

- funds collected are disbursed in support of needy students and for the welfare of the School's staff
- In the year 2018-19, *Rs. 15 lakhs* was given out to students under the Scholarship Scheme
- *Rs.13.87 lakhs* was paid as Mediclaim and Accident Insurance Premium for retired and current staff of the School
- *Rs.1.50 lakhs* was disbursed for the mid-day meal programme for students
- *Rs.1.25 lakhs* was awarded in prizes to the outstanding students of Classes 10 & 12 in recognition of their achievements in the fields of academics and sport
- The OBA also organizes its annual event - the OBA Buzz, an inter-house literary competition for students of Class 5 onwards for which certificates and cash prizes totalling nearly *Rs.1.84 lakhs* is disbursed
- Welcome to OBA, JOSEXCEL and the Celebration of the Feast of St. Joseph

- Additionally, the OBA raises funds to help in the organization of the very popular and much looked forward to
  - Blue & White Bash
  - OBA Day
  - OBA Christmas Dinner etc.

We look forward to your support in all this by publishing an advertisement in our Annual Report of the year 2018-19. Printed and published to world class standards, it will be a fitting vehicle to disseminate your brand's message to an elite Josephite audience.

Please do take a look at the Advertisement Tariff Card attached.

We look forward to an early and positive response and thank you in advance for your support.

Yours sincerely,

**George Ollapally**  
**President (2018-19)**

**Fr. Sunil Fernandes, SJ**  
**Treasurer, OBA & Principal, SJBHS**

## Annual Report 2018-19 Advertisement Tariff Card (Rupees)

Front Inner Cover	1,00,000
Back Cover	2,00,000
Back Inner Cover	1,00,000
Back Inner - Left	50,000
Inner - full page colour	15,000
Inner - half page color	10,000
Bookmark	25,000

**Deadline:** Advertisement material may be handed over at the OBA Office (*Mon-Fri: 9:30 a.m. to 4 p.m., Sat: 9:30 a.m. to 1 p.m.*) or sent via e-mail to [secretary@sjbhsoba.net](mailto:secretary@sjbhsoba.net) and [joint.secretary@sjbhsoba.net](mailto:joint.secretary@sjbhsoba.net) by **August 14, 2019**.

### Specifications:

*Book cut size:* A4 vertical 297mm Height X 210mm Horizontal

*Full page bleed:* 297mm Height X 210mm (bleed area add 3 mm on all sides)

*Full page non-bleed:* 277mm Height X 190mm

*Half page (horizontal only):* 190mm Horizontal X 140mm Vertical

### Payment modes:

<b>Bank Transfer</b>	Bangalore Jesuit Educational Society A/c SJBHS OBA Account number: 0108 0530 0001 2880 IFSC: SIBL0000108 (South Indian Bank, Brigade Road, Bangalore)
<b>Cheque/DD in favour of</b>	Bangalore Jesuit Educational Society A/c SJBHS OBA
<b>Online</b>	<a href="https://sjbhsoba.net/donate/">https://sjbhsoba.net/donate/</a>

Please send an e-mail message to [secretary@sjbhsoba.net](mailto:secretary@sjbhsoba.net) and [joint.secretary@sjbhsoba.net](mailto:joint.secretary@sjbhsoba.net) with details of the payment and indicating the purpose of the donation.